

Fashion Trends in Hairdressing

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B SCENE hairdesigns by Donné

Based on 20 years of professional expertise and my profound passion for hairdressing, which (combined with hard work) gave me the privilege to perform at World Championships in Paris/France and Berlin/Germany, I am convinced to hold the claim to be a trusted expert, probably even "the professional authority", for hair colour and classy precision hair cuts in Durban.

Hair Cuts

★ Short "Pixi" cuts

Texture and disconnection set this refined cut apart from basic, blunt, "butchered" short cuts. To achieve the desired feminine, gracefully finished look the qualified hairdresser creates harmoniously smooth graduation with strong shape and texture only there, where it is in the right place (think of using spices).

★ Longer hair cuts

This season's key is "architecture": sophisticated shapes with concave layers and full, asymmetric lines, which enhance the natural, free falling of the proud wearer's hair. That means: the cut has to be wisely adapted to each individual's properties. Hair that's ironed "dead straight" is not only boring and too often badly damaged, but - finally - "dead", out-of-fashion. Viva, hair shall be alive!

★ Fringes

Honestly, a forced fringe never looks good. A classy fringe must compliment the entire execution of the hair cut. Therefore, I take in consideration: shape of face and eyebrows, natural flow, growth and parting of hair, and obviously the hair properties/type.

Hair Styling

★ Frizz-free, healthy hair

By now everyone should be aware of undeniable health risks of those "miraculous" straightener treatments that are so damned popular in Durban. As a responsible professional I've been educating my clients for more than four years. [Read the facts in our attached newsletters!] My principle has always been to take holistic care of my clients' healthy hair & scalps for the sake of their sustainable beauty!

The ultimate look for longer hair is "curls with volume" or frizz-free "smoothness with movement". My salon just introduced the brand-new Goldwell "KeraSilk"

(hightechnology made in Germany) in-salon treatment, which has an unique effect that lasts for three months.

★ Fusion of techniques

Combining texture and waves creates that feminine finesse...

★ Up-styles

On younger clients a plat or a messy bun can look fabulous. However, matured ladies should consider a sophisticated up-style like the classic "French Roll" (think of Audrey Hepburn) or waves in the style of Marilyn Monroe, of course.

Hair Colour

★ Warm depth

Very dark, black hair is "warmed-up" with vertical colour techniques in Cinnamon, Mahogany or Walnut tones. Almost "smudging" the shades together creates a phenomenal flow, in particular with long hair.

★ Ombré

This fascinating look is in fashion for a couple of seasons and stays certainly in-trend (keeping in mind that it was invented 50 years ago in Paris, this true classic was really never out of place). However, it must be emphasized that the hairdresser's colour application techniques make the obvious difference between the divine and the ugly appearance. For example, to avoid drastically visible re-growth or sharp lines the colouring close to the roots should be matched to the natural hair colour with extraordinary care and experience.

Stepping-up professionally, amazing creative effects can be achieved by horizontal (!) colour application or "painted" (!) pattern.

★ Reds & Copper

Logically, winter (when even Durban is not always a warm place) is **the** season-of-choice for warmth so beautifully brought to life in red and copper tones. For women, who either desire to make an expressive point in self-confidence or who simply suit/adore these colours anyway, now it's the occasion to dare the change, respectively to fall in love with new vibrant shades of deep, rich Amber or Cherry.

★ Blondes

Obviously, hair colour trends do not forget gorgeous Blondes. Either, warmer Blondes including Honey or Vanilla. Or, a genuine innovation in hair colour, but only for those who can carry it off with pride, are new pale clear, crisp icy Blondes with details in silver ash, lavender or even "minky pink", integrated in classy, subtle execution. I have designed a "splash" technique, which looks really exquisite.